



***U.S. Soccer
Development Academy Program***

Administrator's Meeting

- Soccer in the United States
- Introduction to U.S. Soccer
- Academy Overview
- Marketing Guidelines/Business Opportunities
- Academy Operations
- Schedule Session

Soccer in the United States

- Soccer in the United States can be best described in two words:
 - GROWTH
 - OPPORTUNITY
- The sport has changed dramatically over the past 20 years



Two Decades of Growth

MOVING FORWARD

1986



2007

40 Years of FIFA World Cup Futility

USA recently made its fifth consecutive appearance at the FIFA World Cup

No Women's Soccer

2-time Olympic Gold Medalist; 2-time FIFA Women's World Cup Champion; unbeaten in 47 games

No Men's Division I professional league as the NASL folded in 1984 after 16 years

Major League Soccer (MLS) – 13-team league in its 12th season ... 16 teams by 2010

Registered players – 1,100,000; Licensed Coaches – 4,000; Referees – 35,000

Registered players – 4,200,000; Licensed Coaches – 15,000; Referees – 145,000

2 Youth National Teams (U-16 Boys and U-19 Boys)

14 Youth National Teams (Boys and Girls)

Two Decades of Growth

MOVING FORWARD

1986



2007

No Major SOCCER ONLY Events (1984 Olympics included Soccer)

Hosted 1994 FIFA World Cup; 1996 Olympics and 1999 and 2003 FIFA Women's World Cups

Fan Base Growth
World Cup Qualifier Attendance = 5,000 per game

30,000+ per game; 2006 World Cup ticket sales were greater than the number of tickets sold in 1990, 1998 and 2002 combined

No Website/Internet

Past six years have averaged 37% YOY growth; 785% cumulative growth in unique users for website

Minimal Product Sales

Product sales up 250% vs. 2002 World Cup

Non-existent media coverage

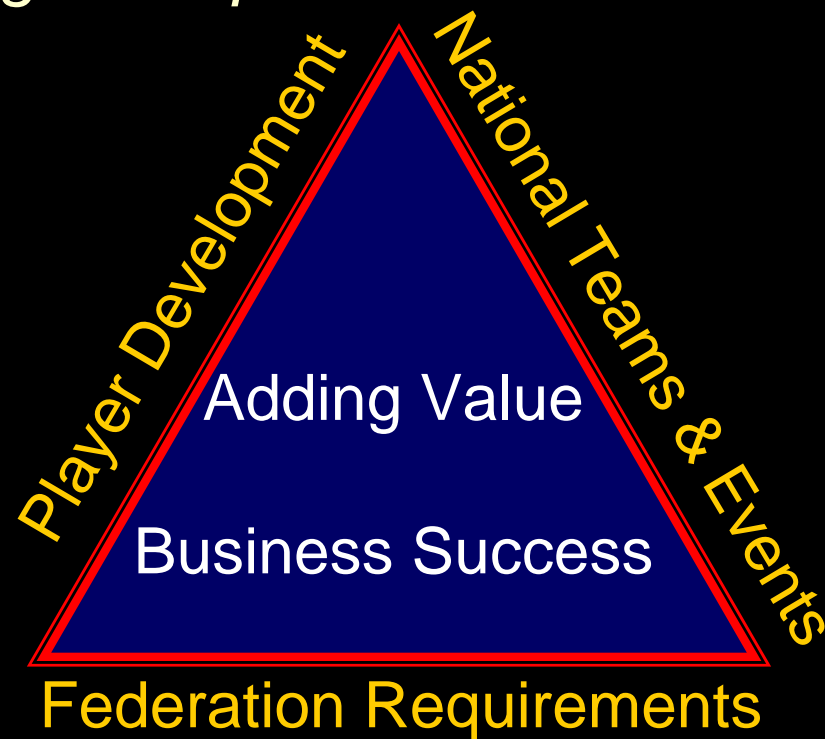
Thousands of hours of soccer on U.S. television, including 3 soccer cable networks



Introduction to U.S. Soccer

Operating Mission

- Lead and guide the development of soccer in the United States
 - Focus on three *Areas of Operation* with two *Guiding Principles*



Areas of Operation

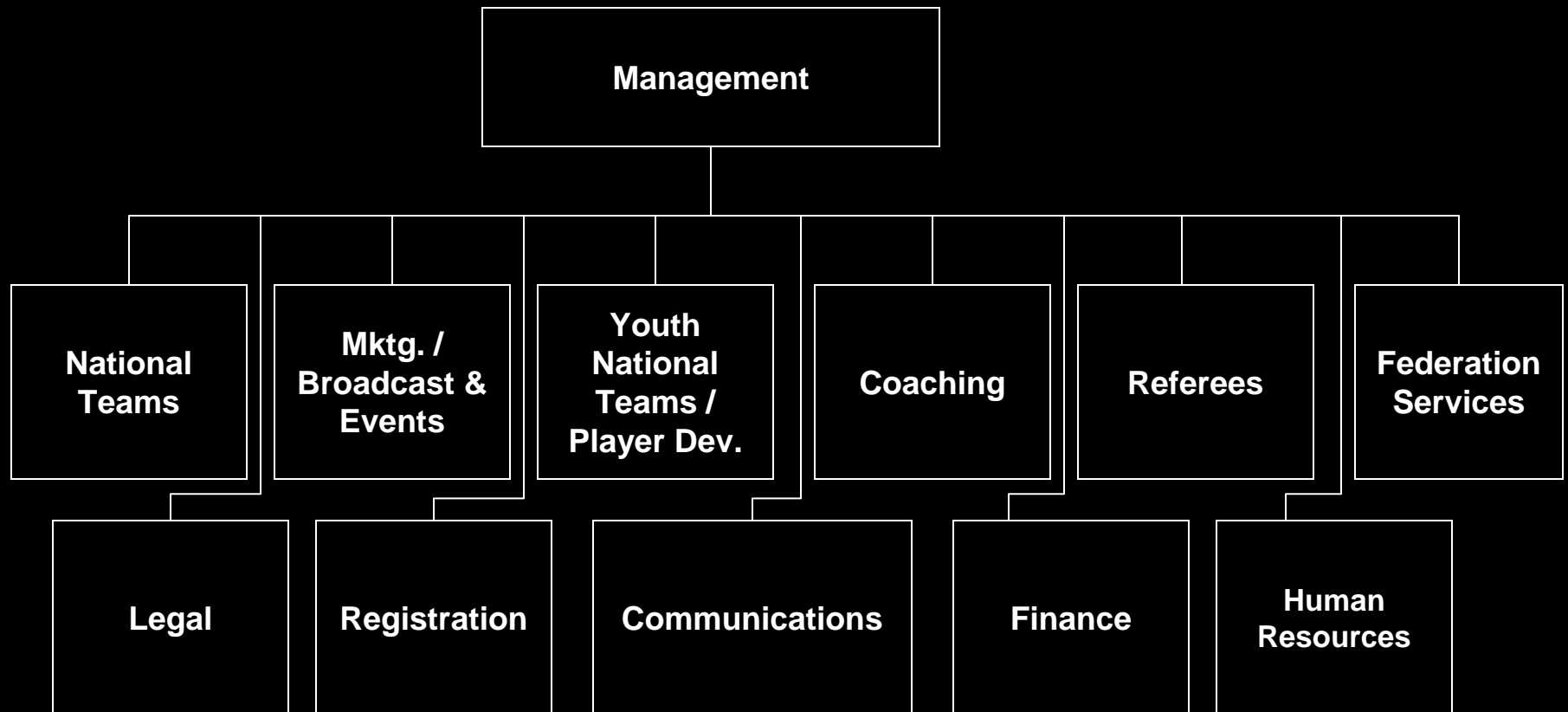
- Three core areas of operation
 - Requirements
 - What we must provide/operate as a NGB
 - National Teams & Events
 - Men's and Women's National Teams
 - Events, Broadcasting and Marketing/Sponsorship
 - Player Development



Operating Values

- Provide service and value to our partners
- Technical and Educational leader (Players, Coaches and Referees)
- Event leader
- Fiscally responsible
- Technologically progressive and innovative
- Credibility, accountability and responsibility

U.S. Soccer Organization



Federation Requirements

Federation Requirements

- As a NGB of both the USOC and FIFA, we are required to operate and fulfill various required services to/for the sport:
 - Governance of the Sport
 - Governance of the Game
 - Technical Development/Execution
 - Teams and Athletes

Governance of the Sport

- Maintain NBOD and National Council Meetings
- Have Athlete Representation and pay for these costs
- Hearings and Appeals for Members
- Membership Criteria, Approval and Oversight
- Dispute Resolution – Grievances
- Rules Enforcement
- Maintain and protect Open Programs for members to join and provide support for Amateur Athletes

Governance of the Game

- Enforcement of FIFA and CONCACAF policies and procedures
- Enforcement of USOC policies and procedures
- Enforcement of FIFA Laws of the Game
- International Games sanctions and oversight within the U.S.
- International travel permission for U.S. teams outside of the U.S.
- National Championships for the Sport

Technical Development/Execution

- Establish and maintain curriculum for Coaching Programs
- Provide technical information on training, equipment, coaching and player development
- Establish and maintain a player development structure to develop elite athletes for international competitions

Technical Development/Execution

- Establish and maintain curriculum for National Referee Program
- Provide technical instruction for Referee Development
- Maintain Assignment of Professional and International Game Referees
- Assignment and Assessment of Referees at all levels

Teams and Athletes

- Field Men's and Women's teams for international competitions
 - USOC - Olympics, Pan-Am Games and Paralympics
 - FIFA - All FIFA National Team Competitions (including Beach Soccer and Futsal)
- Player Selection for National Teams, with binding arbitration for Selection of Teams
- Registration of professional players (status determinations of pro contracts)
- International transfer of professional players
- Player discipline in International matches

Coaching Education

National Coaching Schools

- Set Curriculum for all Levels
 - Execute National 'A', 'B', 'C' and Youth licenses (over 1,000/yr.)
 - 'D' and 'E' licenses administered by state associations
- Continuing Education Program
 - Coaching symposiums and workshops



Coaching Education

Coaches' Net

- Online membership
- Downloadable drills, podcasts, photos and videos
- 5,000 members
- Academy Club Coaches will be given free membership



Best Practices

- Player development guidelines created by U.S. Soccer National Team coaches; spearheaded by Bob Jenkins
- Available as a free download from ussoccer.com
- Over 20,000 downloads thus far

Registration



- Sanctioning
 - International Games
 - Tournaments
- Permission to Travel
- Player Registration
 - Professionals, Amateurs with contracts
- International Transfer Certificate (ITC)
- Player Agents

Referee Programs



U.S. Soccer
Referee
Department



Education, Training
& Assessment
Full-time
Referee Program

Administration

Registration
(150,000/year)

Communications/Online Media

- CONTENT
- ussoccer.com
 - Best source of information on U.S. Soccer on and off the field - Press releases, game webcasts, podcasts, photos, blogs, All_access videos, etc.
 - Studio 90 Show
 - Videos viewed over 1 million times in 2006
- Website traffic = 785% growth from 2000-2007

The screenshot shows the ussoccer.com website interface. At the top, there's a navigation bar with links for English, Español, U.S. Soccer Network, Online Store, National Soccer Hall of Fame, and U.S. Soccer Foundation. A central banner features a player in a white jersey with the number 6. Below this, a 'MatchTracker' section highlights the upcoming match between U.S. MNT and Sweden on Wednesday, August 22, 2007, at 2:30 p.m. ET. The main content area includes an article titled 'One-on-One: Da Beas' with a photo of two players. To the right, there's a 'CLASH OF CHAMPIONS' banner for the U.S. vs. Brazil match. The left sidebar contains a navigation menu with categories like Home, Articles, Sights & Sounds, Schedule & Tickets, Teams & Events, Coaching Education, Referee Programs, Laws of the Game, Federation Services, Governance, Sponsors, Media, History, About U.S. Soccer, U.S. Soccer Fan, and Store. The right sidebar features a video player for 'U.S. Soccer Video Network' and a 'TOP HEADLINES' section with news items such as 'WNT to Face Mexico in St. Louis', 'U.S. Hands New Zealand 6-1 Defeat', and '11 Questions with Abby Wambach'. The bottom of the page shows a 'GO FOR GOLD' banner and a 'U.S. SOCCER ROLL' section.

Communications

- Media Service
- Printed Material
 - Yearbooks
 - Media Guides



International Outreach

- Sports Envoys
 - South Africa, Bahrain, Nigeria, Uganda
- CONCACAF Referee Clinic
- Afghan Coaches' Visit



National Teams and Events

National Team Performance



- Continue to improve performance on the field
- Women's Team ranked #1 in the world (again)
 - Only team in the world with full-time status
 - Most successful program in the world
 - Unbeaten in 47 games
- Men's Team is the dominant team in CONCACAF
 - Participated in 5 consecutive FIFA World Cups
 - Disappointing 2006 World Cup
 - 2007 Gold Cup Champions

Events/Marketing

U.S. Soccer Events

- Attendance continues to grow
- Games are held at locations strategically chosen throughout the country
- Functional areas include:
 - Service for Visiting Team
 - Ticketing, Promotion and Advertising
 - Game Day and Press Operations
 - Marketing and Sponsorship
 - Television Coordination w/Broadcasters



U.S. Soccer Partners

- U.S. Soccer Sponsors



- U.S. Soccer Suppliers



- U.S. Soccer Licensees



U.S. Soccer Partners

- U.S. Soccer Broadcast Partners



- U.S. Soccer On-line Partners



Player Development

Youth National Teams

- Our Youth National Teams Program has improved steadily and is the top program in CONCACAF
 - Only team in the world to qualify for all U-17 World Championships
 - One of five countries to qualify for six U-20 World Championships in a row – (BRA, ARG, AUS, JAP)
 - Youth national teams have provided a substantial number of players for MLS (over 100)



Youth National Teams

- We do more National Team programming than any other country in the world
- We continue to increase our investment
 - 200%+ increase over the last five years
 - Over 80 team events in 2007 (v. 30 in 2001)
- Youth Teams have traveled to 32 countries and played 65 different nations in the last three years
- **HOWEVER, WE NEED TO GET BETTER**

Looking Forward

- Progress on the field will drive progress off the field
- Development Academy will change the landscape for player development in a positive manner







U.S. Soccer Development Academy Overview



Academy Origins

- HOW DID WE GET HERE?
- Comprehensive Review of Player Development in the U.S. concluded:
 - Our players are entering the international arena behind their counter-parts around the world
 - The environment of the elite player is not good enough
 - Youth players are stretched too thin
 - Too many games (up to 100 per year)
 - Not enough good games/competition (12-16 “good” games per year)
 - Limited/low number of training sessions



Academy Origins (cont.)

- What we know about player development:
 - Everyday Training Environment is most critical and the current daily environment is not satisfying the elite players' needs
 - National Team Training is Good but too Narrow
 - There is no magic bullet – this is a long-term process
 - Training vs. Talent – we can use a scientific approach to improve players and training
 - It's a Numbers Game – Developing more elite players helps the level of all players
- Therefore, we focused our thinking on solutions that:
 - Could/would impact multiple thousands of players, not hundreds (i.e. – extend National Team programming)
 - Influence the everyday environment of the elite player



Greatest Impact

- We studied a number of areas to see what insights we could gain
 - Internally
 - U-17 Program in Bradenton and other National Team programming
 - Individual NT Coaches and Players
 - Clubs across the country
 - Externally outside of Soccer
 - Scientific research/Other areas of development (music, education)
 - Other Sports – Basketball, Hockey, Tennis, Golf
 - Soccer world outside of the United States
 - Other Countries – Clubs and Federations



Three Zones

- We then defined three areas/zones of development and the dynamics that are at play in each age grouping
 - Zone 1 – Base Level
 - Ages 6-12
 - Zone 2 – Growth Level
 - Ages 13-17
 - Zone 3 – Elite Level
 - Above the age of 17
- Initially, we have focused on solutions for Zone 2



Broader NT Program

- We looked for a solution that would:
 - 1) **Increase** the quality and quantity of training for elite players
 - 2) **Increase** the number of quality games
 - 3) **Reduce** the overall amount of games and activity
- Therefore, we created a broader National Team Program... the U.S. Soccer Development Academy



More than Just a League

- U.S. Soccer Development Academy Program is not...
 - A League
 - Only Two teams
- The program extends beyond two teams
 - Player Development
 - Current Academy Youth (Ages 13-18)
 - Zone 1 and Zone 2 Club Participants
 - Coach Development
 - Academy and Non-Academy
 - Referee Development
 - Administrator Development



Player Development

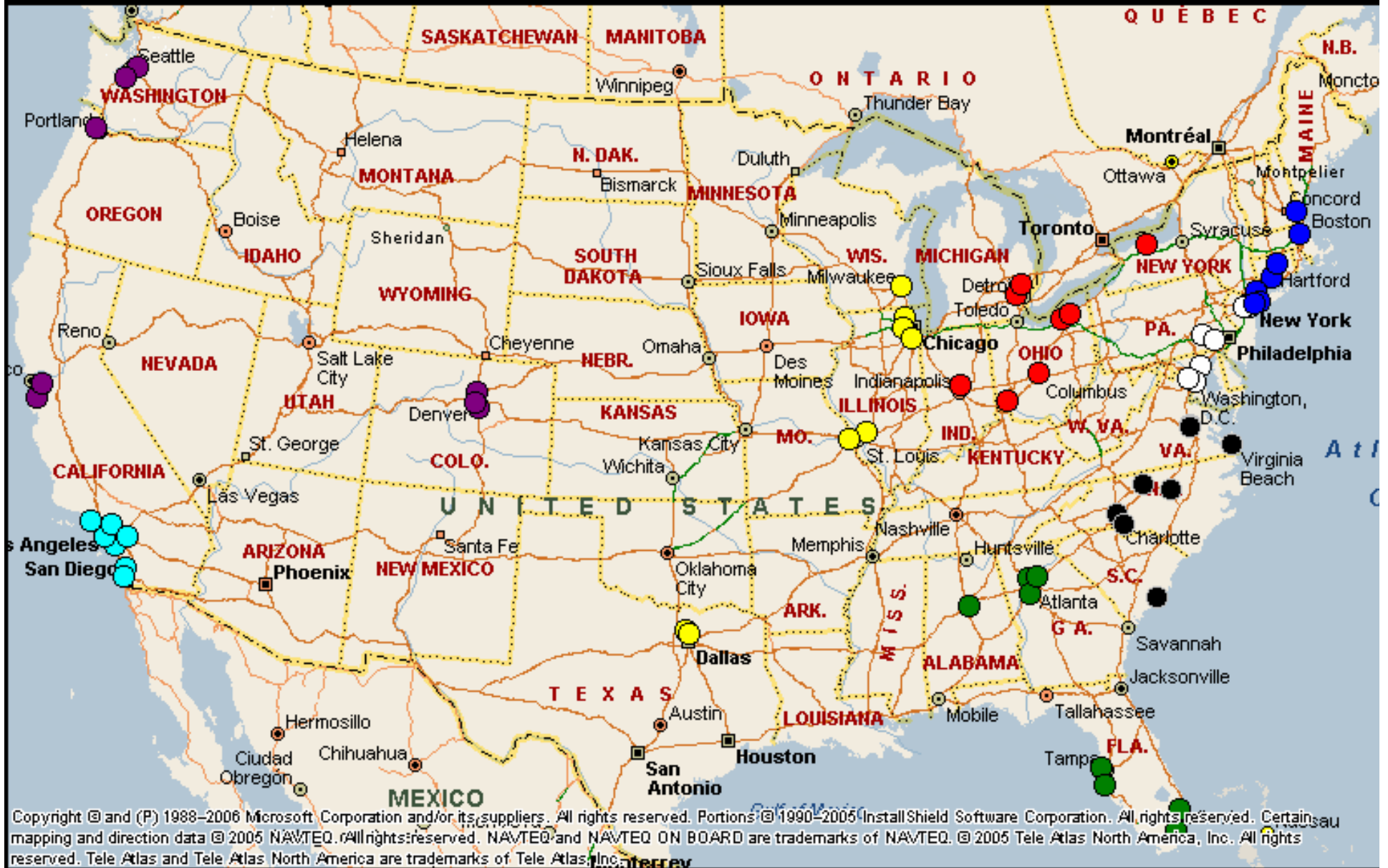
- Training
 - Structured Training Environment
- Competition Aspects
 - Academy League
 - Showcases
 - Academy Finals Week
 - Windows for Elite Tournaments/International Travel
 - Identification Camps
- Player Education Resources
 - Expert Lectures and Materials on specific topics



Academy Club Selection

- Academy Programs are very representative of NT player origins
 - 90% of NT player state origins are represented by at least one Academy Club
 - 75% of NT players are within 50 miles of at least one Academy program

Academy Distribution



Copyright © and (P) 1988–2006 Microsoft Corporation and/or its suppliers. All rights reserved. Portions © 1990–2005 InstallShield Software Corporation. All rights reserved. Certain mapping and direction data © 2005 NAVTEQ. All rights reserved. NAVTEQ and NAVTEQ ON BOARD are trademarks of NAVTEQ. © 2005 Tele Atlas North America, Inc. All rights reserved. Tele Atlas and Tele Atlas North America are trademarks of Tele Atlas, Inc.



Coach Development

- Development Focused Environment with priority on training vs. competitions
- Best Practice Coaching Symposiums
 - Upcoming Symposium in Chicago on Sept. 12-13
- Direct Access to National Team and National Staff Coaches/National Team Games
 - Activity/opportunity around MNT v. Brazil
- Opportunity to participate in new Youth Development License program (multi-year)



Referee Development

- Assigned/coordinated through the Professional Referee Assignor system
- Consistent assessment environment for up-and-coming referees
- Utilize Showcase Events and Finals Week to mentor high potential Referees with U.S. Soccer Referee Academies

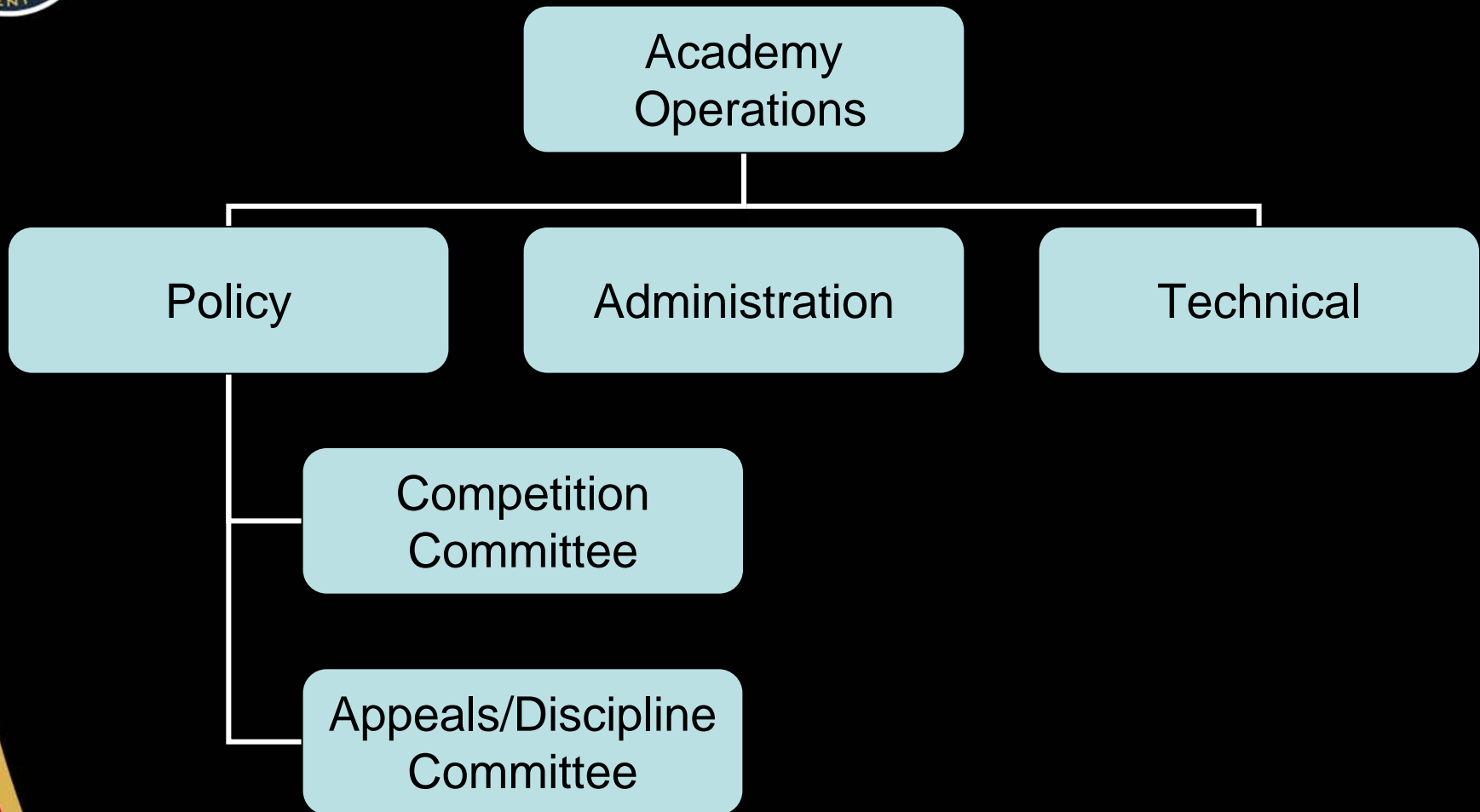


Administrator Development

- Provide annual workshops to review Development Academy Program
- Access to U.S. Soccer operational expertise
 - Marketing Guidelines
 - Travel Resource Center
 - Game Day Operations Exposure



Academy Operations



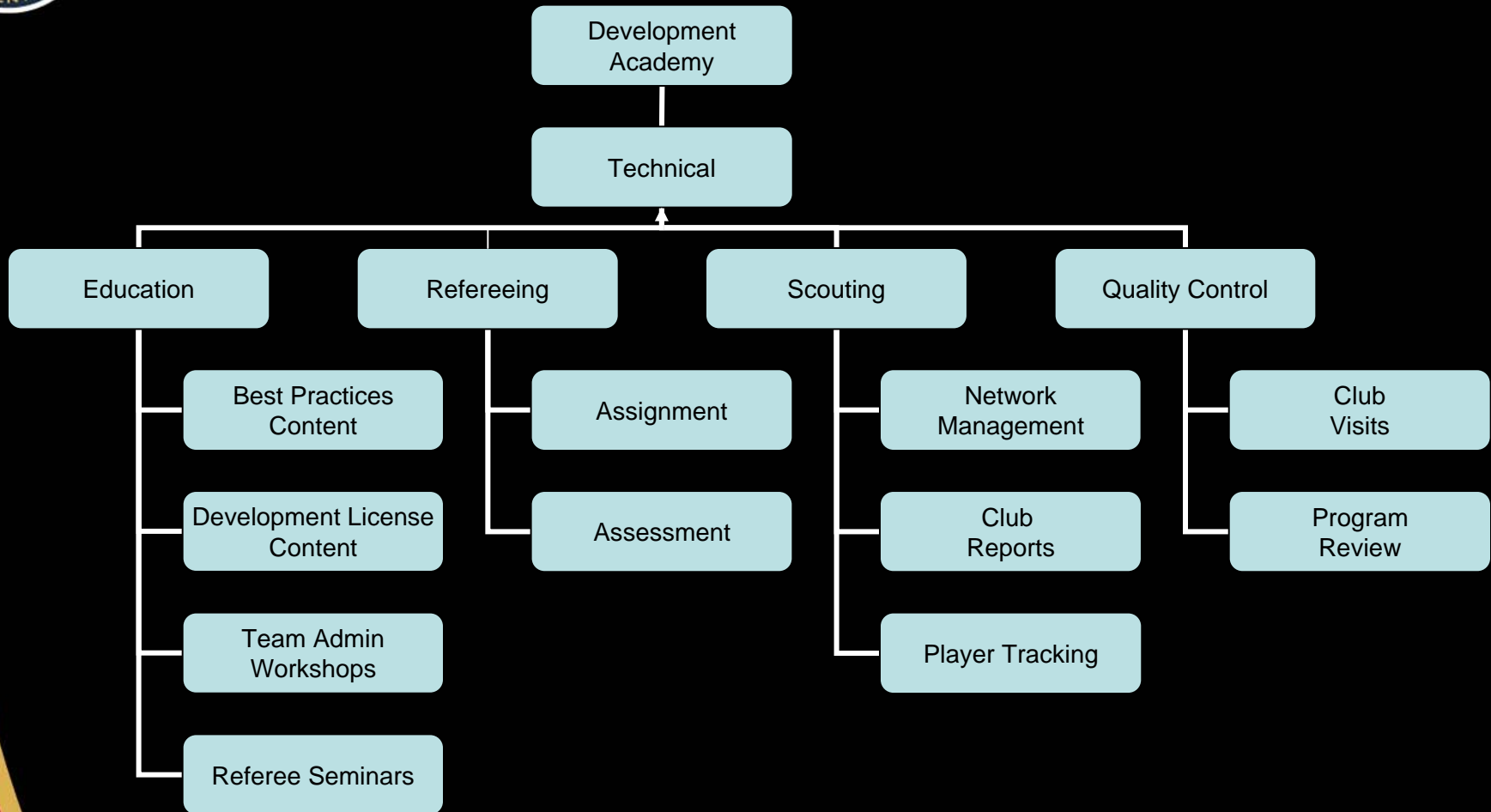


Academy Technical Staff

- **U-17 National Team Head Coach**
 - Spearhead operations and oversee Scouting
- **Director of Coaching Education**
 - Provides technical input/Serves as Director of Education for Seminars
- **Director of Scouting (new position)**
 - Provides oversight to full-time and per diem scouts
- **U-17 Staff (4 people)**
 - Scout as directed by U-17 National Team Head Coach
- **National Staff Coaches (3 people)**
 - Shift in responsibility to include Academy Scouting as 40% of their job
- **Other full-time NT Coaches (5 people)**
 - Participate in Technical discussions; Scout as needed or requested – time permitting
- **Per Diem NT Coaches**
 - Manfred Schellsheidt – Assist in Club Review and Training Development; focus on younger ages in conjunction with U-14 program



Technical Functions





Scouting/Club Development

- Director of Scouting will oversee Academy Scouting
- Each conference will have a full-time staff person assigned to them
- Each Conference Coordinator will assign Local Scouting Coordinators by State/Club
- Clubs will also contribute to the identification process



College Recruiting

- We have the ability to disseminate all club/player information directly to college coaches
 - Schedules
 - Rosters
 - Player Profiles
- Over 1,500 college coaches (D-I, II, III and other levels)
- We need you to complete the forms and ensure accuracy

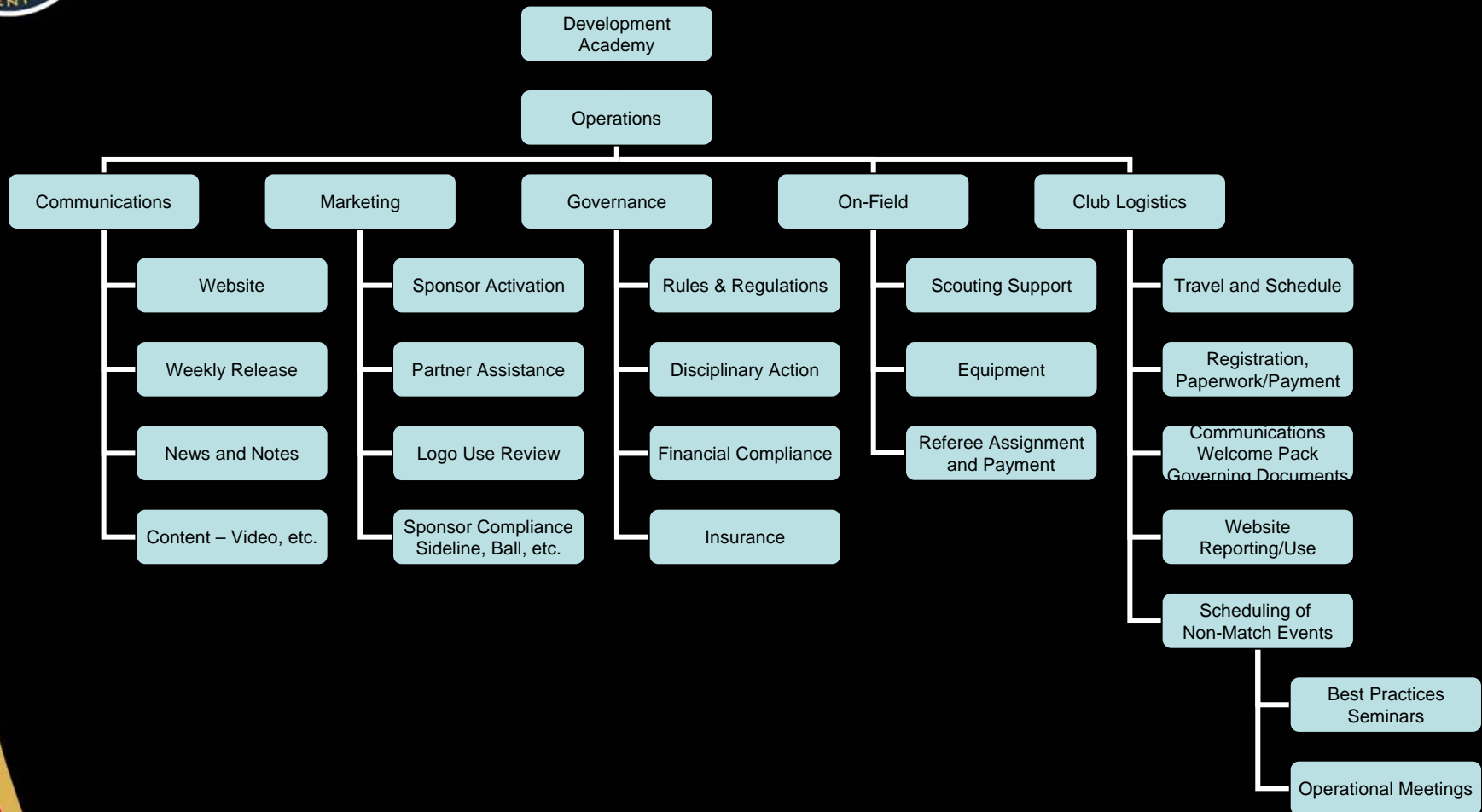


Academy Operations Staff

- Academy Operations Staff
 - Asher Mendelsohn, Development Academy Manager
 - Chris Duke, Development Academy Senior Coordinator
 - Melissa Biniewicz, Development Academy Coordinator
 - Plus support from other areas of U.S. Soccer
 - Events, Legal, Marketing, Coaching Education, Communications, Referee, Medical Support and Information Technology



Administrative Functions





Financial Framework

- U.S. Soccer Areas of Funding
 - Academy Operations
 - Best Practices Seminars (Room, Board and Operations)
 - Finals Week – 8 teams for 23 people – all costs
 - Insurance
 - Scouting
 - Other Areas – TBD
 - Referee Fees
 - Scholarships
 - Outreach Programs
 - U.S. Soccer Sponsor Programs/Discounts



Marketing Guidelines & Business Opportunities



Broadcast Rights

- Philosophy
 - U.S. Soccer will retain the rights to Finals, Showcases, Games and Game Day Activity for Broadcast, New Media, Sponsorship, Licensing, Merchandising and IP
- Academy Club Rights
 - Non-exclusive license to broadcast outside of games – i.e. training, press conferences
 - Non-exclusive rights to Games – (i.e. Signage, Hospitality and VIP rights for Local Sponsors)
 - No restrictions on Club Sponsorships unrelated to the Academy Program



Website

- We have been working with Google/YouTube to create a hyper-syndication model for video
 - 2-6 months away from launch
- Syndication allows each Academy program to feature a U.S. Soccer video player on their website
- In the future, this could be a revenue source for the club – share of ad revenue from Google
- We need to get a website contact from the Club to implement this



U.S. Soccer Sponsors

- We are working to provide all Clubs with benefits from current U.S. Soccer partners
- Concepts:
 - Special rates from DoubleTree for Hotels
 - Gatorade product
 - Kwik Goal product



Academy Administration



Academy Administration

- Membership Parameters
- Administrative Documents
- Academy Administration



Membership Parameters

- Academy Club Membership will automatically renew annually unless the club fails to meet Academy technical requirements
- Club's adherence to technical requirements of the program will be evaluated on an on-going basis
- Clubs will not be relegated based on their team's record
 - Best players from each club are expected to participate in the program



Administrative Documents

- Distributed on August 8
 - Club Acceptance Letter
 - Club Membership Agreement
 - Academy Rules and Regulations
 - Academy Disciplinary Code
 - Club Indemnification
 - Roster guidelines
- Distributed on August 15
 - Conference and Cross-Conference Schedule
- Distributed early September
 - Academy Marketing Rules and Regulations
 - Academy Marketing Manual



Academy Administration

- Regulations
- Disciplinary Code
- Documents/Payments



Regulations



Club Responsibilities

- Technical Requirements Developed to Create Development Focused Training Environments



Training to Game Ratio

- Academy Technical Requirements:
 - Three Mandatory Training sessions per week
 - One Game per week
 - One Mandatory Rest Day per week

- For Showcase/Travel Partner weekends:
 - No more than one game per day
 - No more than two days of consecutive games



Academy Teams

- Each Academy Club is required to field an Academy Team in the U17/U18 Age Group and the U15/U16 Age Group
 - Best players from ages 14-18 are expected to participate in the program
 - Focuses on player development first, team development second



Age Cut-Off

- January 1 Cut-off date
 - U-18 Age Cut-off is January 1, 1989
 - U-16 Age Cut-off is January 1, 1991
- Reasons for change:
 - Align with FIFA/National Team standards for birthyear
 - Align with Europe for birthyear
 - More eligible players



Roster Basics

- Academy Roster
 - Due 3 weeks before first game
 - Minimum of 20 players
 - 30% Start Requirement
 - No outside participation
 - Add Deadline is April 1
 - Each player will be issued an Academy Player Pass
- Developmental Roster
 - Due 10 days before player's first eligible game
 - Maximum of 10 players
 - No more than 6 starts per player
 - No more than 6 Developmental Players per Game Roster
 - Cannot participate in Finals Week
 - Add Deadline is June 1
 - Can only come from Club's non-Academy Teams



Add/Drops

- Teams can add up to 4 players to their initial Academy Roster
- Teams can drop up to 4 players from their initial Academy Roster
- Deadlines
 - Drop Deadline is March 15
 - Add Deadline is April 1
- Transfers from one Academy Club to another is treated like any other add/drop
 - Only released Academy Players can be added to another Academy Team during the Academy season



Minimum Start Requirements

- Coaches should only roster players that are expected to play
- Each player on the initial Academy roster is expected to start 30% of their team's games (from the moment the roster spot is created)
- Any player dropped from the initial roster, must be replaced by a player to fulfill that slot's minimum start requirement



Player Participation

- Players are required to meet all training attendance requirements for their Academy team
- Players are not permitted to participate in ODP, ID2, Regional Team, Super Y-League, State Cup or other non-Academy activities
- 2007 Start-up Exemptions
 - Super Y-League Finals
 - November/December Regional ODP



Outside Competition

- Academy teams may not participate in unapproved leagues, ODP, Regional Teams, Tournaments, Camps or Trips
- Playing windows established to allow teams to participate in major tournaments that meet Academy's Technical standards: one game per day and elite competition
 - Early December Window
 - Christmas Window
 - Easter Window
 - Summer Window



Recruiting

- No Academy Clubs have exclusive territory rights
- Academy Clubs can recruit players for their Academy Teams
- Academy Clubs must abide by their local rules, or they will be subject to disciplinary action for their non-Academy teams



High School Soccer

- Players are allowed to participate in high school if they prefer
- Some Academy clubs have opted out of high school in the initial year
- Over time, we will move away from high school to allow for a consistent schedule over the calendar year



Academy Season

- Every Academy Team is required to complete their Academy League Season
- A Team that does not finish their season will jeopardize their Club's Membership in the Academy and forfeit their performance bond



Academy Club Facilities

- Academy Clubs are expected to provide the best training and game environments possible
- Should an Academy Club not provide an adequate facility for Academy games, please contact the Academy Staff
- Academy Clubs may be required to find a new facility or forfeit their right to host Academy games
- We can facilitate discounts on equipment from Kwik Goal



Equipment

- Uniforms
 - One white (or light)
 - One dark
 - Uniforms will be designated when the schedule is finalized
- Soccer Balls
 - 25 per team will be provided by U.S. Soccer/Nike at no cost to Academy Clubs
 - Must be used for all Academy Matches
 - Minimum of 3 Academy Balls available for each game
- Goals, Nets, Corner Flags and Benches
 - Kwik Goal products are recommended
 - We are working with Kwik Goal to provide discounts to Academy teams
 - All Goals must be properly anchored



Financial Responsibilities

- \$2,500 Performance Bond Due on Sept. 1
- Used as a deposit for any infractions/fines/penalties incurred during the Academy Season
- Performance Bond will be automatically rolled over to the next year



Referee and Game Info

- Referees and ARs are assigned to each game by the U.S. Soccer Referee Dept.
- Game Report completed by Referee after each game
 - Club representative (coach or admin) will be responsible for reviewing and signing game report after each game
- Intra-Academy Scouting
 - After each game, an Academy Team Coach is required to provide three players from the other team to be considered for National Team Camps
 - Players are to be recorded on the game report



Laws of the Game

- All Academy Games played in accordance with Laws of the Game
 - All games have 45 minute halves
 - Maximum of 7 substitutions per game; no re-entry
 - 5 yellow cards will require a one game suspension
 - Red card/two yellow cards in one game will be a minimum one game suspension



Qualification for Finals

- Points
 - 3 pts. for a win, 1 pt. for a draw, 0 pts. for a loss
 - Forfeit = 0-3 Loss
- Conference, Cross-Conference and Showcase Games count toward Academy Standings within Conference
 - Friendlies and Elite Tournament Match-ups do not count toward Academy Standings
- Team with most points from each Conference qualify for Academy Finals Week
 - Tie Breakers:
 1. Total Points
 2. Goal Differential
 3. Goals Scored
 4. Head-to-Head Results
 5. Lottery Conducted by Academy Staff



Registration Process

- Fees – due 3 weeks before first Academy Game
 - \$1 per player
 - \$25 per coach
- Proof of Age Documentation – due 3 weeks before first Academy Game
 - Birth Certificate
 - Driver's License
 - Passport
- Digital Photo – due 3 weeks before first Academy Game



Player Insurance

- All registered players are provided secondary medical insurance by the U.S. Soccer Federation for all Academy activities
 - Also includes tournaments during Academy windows
 - Training
 - Tryouts
- We looked at policies from each State Association to determine our plan parameters



Player Insurance

- Insurance Plan Parameters
 - Medical Limit = \$100,000
 - Deductible = \$100
 - Physical Therapy Sub-Limits = None
 - Benefit Period = 2 years
 - First Expense = 90 days
 - Repetition Motion Covered = Yes
 - AD&D Benefit Payable for direct “non-group travel” to/from covered Activity = Yes/\$10,000
 - Dental Sub-limit = No
 - Heart or Circulatory inc. Heat Exhaustion = Yes
 - Pre-Existing Injury = No



Disciplinary Code



Disciplinary Oversight

- Discipline Committee
 - Sanction breaches in Academy Regulations and Disciplinary Code
 - Sanction serious infringements that escape Referee's attention
 - Extend duration of game suspension incurred automatically by expulsion
 - Determine additional sanctions consistent with Regulations, Disciplinary Code and Marketing Rules



Academy Code of Conduct

- As players start to reach higher levels, it is important that they understand the responsibility that comes with excellence
- We will provide a recommended Code of Conduct based on our National Teams



Schedule Detail



Schedule

- 30 Game Season
 - 14 Conference Games (7 home, 7 away)
 - 8 Cross-Conference Games (4 home, 4 away)
 - 8 Showcase Games (8 games at neutral sites)
- Weekend Formats
 - Single Game Weekend
 - Travel Partner Weekend
 - Showcase Weekend
 - One 2-game showcase
 - Two 3-game showcases (over 4-day period)



Schedule (cont.)

- Maximize Travel Value
 - Created computer program to predict total Academy Competition travel costs
 - Manually entered schedule to account for:
 - High School, Climate, Showcase Events, Holidays, Windows, Diversity of Opponent, Schedule Cadence
- Ensure Adherence to Technical Requirements
 - Maintain ability to use weekdays for training
 - No more than one game per day
 - No more than two consecutive days with a game



Schedule (cont.)

- Schedule also needs to account for the following:
 - Free Windows
 - Winter Window: Dec. 3 to Dec. 9
 - Christmas/New Years: Dec. 24 to Jan. 2
 - Easter Week: Mar. 16 to Mar. 26
 - Summer Window: July 23 to Sept. 1
 - Holidays
 - Thanksgiving and Fourth of July
 - Make-up Weeks
 - Bye/Rest Weeks
 - Weather restrictions (Winter)



Schedule (cont.)

- Limited Opportunities to Adjust Schedule
 - Home vs. Away Single Game Matches
 - Home Games in conjunction w/Club Tournaments
 - Target Travel Partner Weekends
 - Ability to play at neutral site
- Any changes must be discussed among all clubs involved
- Academy Staff will make final determination on schedule changes



Conference Breakouts

- Mid-America
- Room #2045
 - Chicago Fire Premier
 - Chicago Magic
 - FC Milwaukee
 - Metro United
 - Scott Gallagher
 - Sockers FC
 - Solar
 - U.S. YNT
- Southeast
- Room # 2044
 - AFC Lightning
 - Atlanta Fire
 - Birmingham United
 - Clearwater
 - Concorde Fire
 - IMG Academy
 - Kendall Soccer Coalition
 - Schulz Academy



Conference Breakouts

- Northeast
- Room #2036
 - Albertson
 - B/W Gottschee
 - FC Greater Boston
 - FC Westchester
 - Met Oval
 - Oakwood
 - SeaCoast United
 - South Central Premier
- Mid-Atlantic
- Room #2038
 - Baltimore Bays
 - DC United
 - FC Delco
 - Match Fit Academy
 - PA Classics
 - PDA
 - Potomac
 - Red Bull New York



Conference Breakouts

- Great Lakes
- Room #2042
 - Empire FC
 - CASA
 - Carmel
 - Columbus Crew
 - Internationals
 - Michigan Wolves
 - Ohio Elite
 - Vardar
- Atlantic
- Room #2041
 - Bridge FA
 - CASL
 - Greensboro
 - North Meck
 - South Charlotte SC
 - Richmond Kickers
 - Richmond Strikers
 - VA Rush



Conference Breakouts

- SoCal
- Room #2046
 - Arsenal
 - CHIVAS USA
 - Irvine Strikers
 - L.A. Galaxy
 - Nomads
 - Pateadores
 - Real So Cal
 - Surf
- West
- Room #2047
 - Colorado Rapids
 - Colorado Rush
 - Crossfire
 - De Anza
 - FC Portland
 - Mustangs
 - Real Colorado
 - Washington Premier



Breakout Session
Return Here at 4:00pm



***U.S. Soccer
Development Academy Program***



Documents/Payments/Timelines



Important Deadlines

- **Sept. 1**
 - Membership Agreement
 - Performance Bond
- **Sept. 4**
 - RSVP for Academy Technical Workshop in Chicago on Sept. 12-13
- **Sept. 15**
 - Venues and Kick-off Times for Games
- **3 Weeks before First Game**
 - Player/Coach Registration
 - Complete Online Registrations
 - Fax/Email Proof of Age Documentation
 - Email Digital Photos
 - Mail Registration Fees
 - Fax/Email Waiver and Indemnification Forms



***U.S. Soccer
Development Academy Program***

Thank you for your participation.